Magazine: HOMBRE DE MUNDO
Issue: 1/00/95 Total Pages: 84

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
MARLBORO # 114 pg:2C	14			OFF: FP BW AD
		WINSTON # 104 pg:17		
PLAYERS 100+85M # 115 pg:BC	66			

TOTAL CIGARETTE ADS = 3 TOTAL ADVERTISING = $0

2040689560

Source: https://www.industrydocuments.ucsf.edu/docs/hsbn0004

Magazine: HOMBRE DE MUNDO
Issue: 2/00/85 Total Pages: 84

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
MARLBORO 25+25L # 101 pg#2C	01			OPP: BW AD.
		WINSTON # 104 pg#BC		

TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = $0

2T 8½ X 11
MOORE CLEAN FRONT® PATENTED NO 11"

2040689541

Source: https://www.industrydocuments.ucsf.edu/docs/hsbn0004

Magazine: HOMBRE DE MUNDO
Issue: 4/00/85 Total Pages: 84

PHILIP MORRIS ADS -	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
MARLBORO # 115 pg:2C	82			OPP: BW AD.
		WINSTON # 104 pg:BC		

TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = $0

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Source: https://www.industrydocuments.ucsf.edu/docs/hsbn0004

Magazine: HOMBRE DE MUNDO
Issue: 5/00/85 Total Pages: 84

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
		WINSTON # 104 pg:13		
MARLBORO+100 # 116 pg:BC	69			

TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = $0

2040689563

Source: https://www.industrydocuments.ucsf.edu/docs/hsbn0004

Magazine: HOMBRE DE MUNDO
Issue: 6/00/85 Total Pages: 84

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
MARLBORO # 120 pg:2C	82			OPP: BW AD.
		WINSTON # 105 pg:BC		

TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = $0

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Source: https://www.industrydocuments.ucsf.edu/docs/hsbn0004